

Manicure in the room for Artemisia Salvini, young guest of the Hotel Villa Magna.
Below a picture of one of the children's room.

Colored bedding and stuffed animals, treats, tailor made bathrobes, soaps for young skin, massages, manicures, treasure hunts, delicacy courses,... the best hotel suggestions in the world for a 5 star treatment dedicated to the little ones

By Lucia Benenati

Very important kids travelling the world

Colored bedding, stuffed animals on the cushions, books and crayons, a relax corner with the curtain holding back presents, chocolate treats, fresh fruit for snacks, amenities, i.e presents for every day ... At the Villa Magna, the most exclusive hotel in Madrid, loved by both celebrities and presidents, perfect spot to discover the city and spend a long and relaxing weekend, they know how to transform a simple stay in the most exciting trip experience for every child.

The secret is to welcome the little ones as if they were young important adults: more than VIP, VIK, very important kids. 5 star treatment for children is destined to grow in the high luxury hotel businesses. In the case of Villa Magna, it begins even before crossing the elegant threshold of the hotel in Paseo de la Castellana, where luxury meets timeless style, one of the seven jewels of the new brand Mytha Hotel Anthology. During the booking phase, the staff asks for information about tastes, hobbies, and preferences of the young guests so as to create bespoke activities during their stay in the hotel. A true green urban oasis thanks to the many terraces and patios, a continuous surprise.

Starting from the room which is connected to their parents, furnished as a small play room: children's attention caught by the presents, followed by continuous surprise for the games corner as well as that for the reading corner, a party of stuffed animals, the curtain in which to turn into a little Indian, the temptation corner, with candies and pastries, replenished every day at 4 pm. The spaces are big, (the hotel has 150 rooms, of which 38 suites and 84 connecting rooms) but revisited for the little ones: miniature bathrobes and slippers, bathroom products designed for delicate skins. All the staff are dedicated at spoiling the little guests: after dinner, signed by executive chef Arnalio Prados, one can organize pajama parties, with popcorn, marshmallow and cartoon movies to accompany them towards sweet dreams. Among the proposals, the manicures and in room massages, one of the services of Club Wellness by Ciara Care; the pastry cooking class held by the head pastry chef Emanuel Alves; the tour at the Santiago Benabéu Stadium to get to know the Real Madrid soccer players, 'déjeuner sur l'herbe' (lunch on the grass) the Picnic at Palazzo di Cristallo, in the beautiful setting of Parco del Retiro, under the shade of a chestnut tree, with the *manicaretti* pasta prepared by the kitchen of the hotel, the visit to al Prado, one of the most important galleries where to see Las Meninas, the portrait of the royal family of Carlo IV with the Infant Margherita, painted by Diego Velazquez. In some periods of the year it is also possible to experience a special tasting experience with Il Riccio menu of Capri, the first Italian beach club to win a Michelin star in 2013, travelling to Madrid with its multi-starred chef Andrea Migliaccio. Unique moments, to make the young guests feel as if they were in a fairy tale.

Among the other hotels who treat the young ones as vips are: Il Rocco Forte Brown's Hotel in London, on Albemarle street, with the mascot Albermarle, the monkey who takes inspiration from the The Jungle Book, who Rudyard Kipling partly wrote in this hotel. At the moment of check in the young guests receive a passport (which has to be stamped in every Rocco Forte hotel which they visit) a city guide with the addresses and suggestions designed for them, and a post card to give in at check out with their comments on the hotel. There are so many details to make the children and young ones protagonists: Teddy Turndown for example, is the night service with hot milk and cookies for the goodnight ritual. The bathroom products are signed by Johnson&Johnson, Love Boo e Bambini, the spa offers beauty treatments and specific massages.

In Paris, the Le Bristol on Faubourg Saint-Honoré, the hotel where family is luxury. The Hippolyte stuffed rabbit (which takes its name from the founder of the hotel Hippolyte Jammet) accompanies the mini guests during their stay and it is the recurring theme of gadgets and entertainments. It is also

the fil rouge of the furnishing of the rooms for the young ones, from the bedding to the cover, and in the bathroom from bathrobes to slippers. Hippolyte is the protagonist of a treasure hunt organized by the hotel staff, with a map to help children to discover where the little rabbit hides.

At the Kulm hotel in St. Moritz, Engadina, one becomes partners of the Marmotta club (starting from the age of 3). In this way one can access a series of open air activities organized in partnership with the Engadin kids sport camp (canoe, slackline, parkour, hockey, golf and more). And obviously also the welcome surprise in the room is a must. Among the different activities offered by the hotel, there are the blow up castles, treasure hunt, cooking classes for pizza and the mocktail (free alcohol cocktails), the only children dinner (with tutors supervision) in a dedicated room.

In the Maldives, the Vik luxury resort is definitely the Soneva Fushi thanks to Den, a fun park designed for children. There is 14 meter tunnel with roots and branches which hides surprises, a pirate boat 8 meters long, the Lego room with the latest sets, the music room with a variety of instruments, and a dj corner for young musicians. Cannot miss out on the guided experience of immersions in the Baa Atoll barrier reef, followed by the gourmet picnic, the evening at Paradiso next to the sea.

In Italy, for example, there is the Cavallino Bianco in Ortisei, which has been awarded the best family hotel in the world these past 5 years. The philosophy is simple: the children are the pass for their parents. Therefore, everything is focused on their wellbeing and amusement. Lino the mascot, the mouse who lives in the hotel, accompanies the young guests through a rich animation and entertainment program, divided in different age groups and with plenty structures equipped for the nicest games. Among the experiences requested by the little girls there is the Princess dream, an entire day dedicated to beauty treatments to feel like a princess, and party dress included. Boys prefer tours in the pal and the survival program: they learn how to put up a tent, light the fire and cook the bread.

The Magnificent seven

Mytha Hotel Anthology is a new project launched by the Turkish group Dogus, active in seven different business sectors, in 30 countries (over 40 thousand employees). Under the voice hospitality it counts 18 directly managed properties, 10 marinas and a refit center, 180 restaurants all over the world (among which Zuma, Coya, Nusret). Mytha Hotel Anthology is a collection of seven exclusive hotels where one can enjoy the extended taste of time, as the Mediterranean style demands. The collection includes the Aldrovandi Villa Borghese in Rome, to the Capri Palace in Anacapri; from Argos in Cappadocia (Turkey) in an ancient monastery, to Villa Dubrovnik in Croatia on a cliff, from Villa Magna in Madrid to Il Riccio Beach House in Bodrum (Turkey), boutique hotel with a twin restaurant of the starred one in Capri to the D Maris Bay, on the Datcha Peninsula.